



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

## Contract # 338426

<b>Schedule Dates</b>	10/24/12-10/30/12
<b>Advertiser</b>	Mitt Romney for President (5341)
<b>Agency</b>	American Rambler Productions (5998)
<b>Product</b>	Political - Federal Candidate (1067)
<b>Brand</b>	350 PRES (140386)
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)
<b>Sales Office</b>	Telerep/Philadelphia
<b>Buyer Name</b>	KINCAID,STEPHANIE
<b>Phone/Fax</b>	/
<b>CPE</b>	350
<b>Account Types</b>	National/Political
<b>Billing Type</b>	Standard
<b>Comments</b>	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

<b>Date Entered</b>	10/23/12
<b>Last Modified</b>	10/23/12
<b>Entered By</b>	Jill Hipskind
<b>CO-OP</b>	No
<b>Headline #</b>	06390941
<b>Demo</b>	
<b>Order Type</b>	Normal
<b>Package Deal</b>	
<b>Commission %</b>	15.00
<b>Commission</b>	\$13,263.75
<b>Net Total</b>	\$75,161.25
<b>Sales Tax</b>	

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Oct. 2012	63	\$55,875.00	
Nov. 2012	34	\$32,550.00	
<b>Grand Total:</b>	<b>97</b>	<b>\$88,425.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	6A- 6:30A (EST)	1	1	1						2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	1X MAX/DAV	10/23/12
2.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	6A- 6:30A (EST)				1	1	1			3	\$1,175.00	\$3,525.00	Charlotte (WSOC)	1X MAX/DAV	10/23/12
3.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	7A- 8A (EST)	2	2							4	\$1,075.00	\$4,300.00	Charlotte (WSOC)	2X MAX/DAV	10/23/12
4.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	7A- 8A (EST)			2	2	2				6	\$1,075.00	\$6,450.00	Charlotte (WSOC)	2X MAX/DAV	10/23/12
5.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	8A- 9A (EST)	2	2							4	\$975.00	\$3,900.00	Charlotte (WSOC)	2X MAX/DAV	10/23/12
6.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	8A- 9A (EST)			2	2	2				6	\$975.00	\$5,850.00	Charlotte (WSOC)	2X MAX/DAV	10/23/12
7.0	Normal Line / Spot	10/29/12-10/30/12	5	:30	9A- 10A (EST)	1	1							2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAV	10/23/12
8.0	Normal Line / Spot	10/24/12-10/26/12	5	:30	9A- 10A (EST)			1	1	1				3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAV	10/23/12
9.0	Normal Line / Spot	10/29/12-10/30/12	5	:30	10A- 11A (EST)	1	1							2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAV	10/23/12
10.0	Normal Line / Spot	10/24/12-10/26/12	5	:30	10A- 11A (EST)			1	1	1				3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAV	10/23/12
11.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	10:58A- 12P (EST)	1	1							2	\$675.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAV	10/23/12
12.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	10:58A- 12P (EST)			1	1	1				3	\$675.00	\$2,025.00	Charlotte (WSOC)	1X MAX/DAV	10/23/12
13.0	Normal Line / Spot	10/29/12-10/30/12	5	:30	12P- 1P (EST)	1	1							2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAV	10/23/12
14.0	Normal Line / Spot	10/24/12-10/26/12	5	:30	12P- 1P (EST)			1	1	1				3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAV	10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

## Contract # 338426

**Schedule Dates** 10/24/12-10/30/12  
**Advertiser** Mitt Romney for President (5341)  
**Agency** American Rambler Productions (5998)  
**Product** Political - Federal Candidate (1067)  
**Brand** 350 PRES (140386)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** /

**Date Entered** 10/23/12  
**Last Modified** 10/23/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06390941  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,263.75  
**Net Total** \$75,161.25  
**Sales Tax**

**Charlotte (WSOC)**

By Broadcast Month	Spots	Rate
Oct. 2012	63	\$55,875.00
Nov. 2012	34	\$32,550.00
<b>Grand Total:</b>	<b>97</b>	<b>\$88,425.00</b>

**Account Types** National/Political  
**Billing Type** Standard

**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/29/12-10/30/12	5	:30	1P- 2P (EST)	1	1							2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
16.0	Normal Line / Spot	10/24/12-10/26/12	5	:30	1P- 2P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
17.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	5P- 5:30P (EST)	1	1							2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
18.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	5P- 5:30P (EST)			1	1	1				3	\$1,200.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
19.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	5:30P- 6P (EST)	1	1							2	\$1,300.00	\$2,600.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
20.0	Normal Line / Spot	10/24/12-10/25/12	4	:30	5:30P- 6P (EST)			1	1					2	\$1,300.00	\$2,600.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
21.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	6P- 6:30P (EST)	1	1							2	\$1,500.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
22.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	6P- 6:30P (EST)			1	1	1				3	\$1,500.00	\$4,500.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
23.0	Normal Line / Spot	10/29/12-10/30/12	3	:30	6:58P- 7:30P (EST)	1	1							2	\$1,600.00	\$3,200.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
24.0	Normal Line / Spot	10/24/12-10/26/12	3	:30	7P- 7:30P (EST)			1	1	1				3	\$1,600.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
25.0	Normal Line / Spot	10/29/12-10/30/12	3	:30	7:27P- ENTERTAINMENT TONIGHT	1	1							2	\$1,600.00	\$3,200.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
26.0	Normal Line / Spot	10/24/12-10/26/12	3	:30	7:30P- 7:56P (EST)			1	1	1				3	\$1,600.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
27.0	Normal Line / Spot	10/29/12-10/30/12	4	:30	11P- 11:35P (EST)	1	1							2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

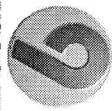
Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

## Contract # 338426

<b>Schedule Dates</b>	10/24/12-10/30/12	<b>Date Entered</b>	10/23/12
<b>Advertiser</b>	Mitt Romney for President (5341)	<b>Last Modified</b>	10/23/12
<b>Agency</b>	American Rambler Productions (5998)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	350 PRES (140386)	<b>Headline #</b>	06390941
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	KINCAID,STEPHANIE	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	350	<b>Commission</b>	\$13,263.75
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$75,161.25
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	

**Comments**  
ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Oct. 2012	63	\$55,875.00	
Nov. 2012	34	\$32,550.00	
<b>Grand Total:</b>	<b>97</b>	<b>\$88,425.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	11P-11:35P (EST)				1	1	1			3	\$1,200.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
29.0	Normal Line / Spot	10/29/12-10/30/12	5	:30	5:30A-6A (EST)		1	1						2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
30.0	Normal Line / Spot	10/24/12-10/26/12	5	:30	5:30A-6A (EST)				1	1	1			3	\$425.00	\$1,275.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
31.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	7A-8A (EST)							2		2	\$325.00	\$650.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
32.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8A-9A (EST)							2		2	\$625.00	\$1,250.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
33.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	7P-7:30P (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
34.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	11:30P-12A (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
35.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	7A-8A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
36.0	Normal Line / Spot	10/28/12-10/28/12	3	:30	8A-9A (EST)							1		1	\$800.00	\$800.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
37.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	9A-10A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
38.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	12P-12:30P (EST)							2		2	\$275.00	\$550.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
39.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	6P-6:30P (EST)							1		1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12
40.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	11P-11:35P (EST)							1		1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

REP HEADLINE# 6390941  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

OCT22/12 21.21  
\*\*\* WSOC-TV \*\*\*

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US  
AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET  
BEVERLY, MA 01915

REP.# OFF.# 220 SALESMAN #  
BUYER NAME STEPHANIE KINCAID  
SALES PRSN PH- NICK WELTE

ORDER # CONTRACT # 6390941

PRDCT ROMNEY FOR PRESIDENT EST#350 COMMENTS: (LINE, ORDER, INVOICE)  
CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT22/12 21.21

REP: TO JILL  
FR JARED

NEW ROMNEY ORDER  
TOTAL \$88425  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

1 600A-630A

30 4

\$1,175.00

10/29

10/30

2

M-TU

2

PROGRAM : NEWS  
CON COM1 : 1X MAX/DAY

2 600A-630A

30 4

\$1,175.00

10/24

10/26

3

W-F

3

PROGRAM : NEWS  
CON COM1 : 1X MAX/DAY

80-11R  
7P-11R

3

REP HEADLINE# 6390941  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT22/12 21.21  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-800A PROGRAM : GMA CON COM1 : 2X MAX/DAY	30	4	\$1,075.00	10/29	10/30	4		M-TU	4
4			700A-800A PROGRAM : GMA CON COM1 : 2X MAX/DAY	30	4	\$1,075.00	10/24	10/26	6		W-F	6
5			800A-900A PROGRAM : GMA CON COM1 : 2X MAX/DAY	30	4	\$975.00	10/29	10/30	4		M-TU	4
6			800A-900A PROGRAM : GMA CON COM1 : 2X MAX/DAY	30	4	\$975.00	10/24	10/26	6		W-F	6
7			900A-1000A PROGRAM : KELLY CON COM1 : 1X MAX/DAY	30	5	\$375.00	10/29	10/30	2		M-TU	2
8			900A-1000A PROGRAM : KELLY CON COM1 : 1X MAX/DAY	30	5	\$375.00	10/24	10/26	3		W-F	3
9			1000A-1100A PROGRAM : DR PHIL CON COM1 : 1X MAX/DAY	30	5	\$375.00	10/29	10/30	2		M-TU	2
10			1000A-1100A PROGRAM : DR PHIL CON COM1 : 1X MAX/DAY	30	5	\$375.00	10/24	10/26	3		W-F	3
11			1100A-1200N PROGRAM : THE VIEW CON COM1 : 1X MAX/DAY	30	4	\$675.00	10/29	10/30	2		M-TU	2

REP HEADLINE# 6390941  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT22/12 21.21  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			1100A-1200N PROGRAM : THE VIEW CON COM1 : 1X MAX/DAY	30	4	\$675.00	10/24	10/26	3		W-F	3
13			1200N-100P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	5	\$375.00	10/29	10/30	2		M-TU	2
14			1200N-100P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	5	\$375.00	10/24	10/26	3		W-F	3
15			100P-200P PROGRAM : THE CHEW CON COM1 : 1X MAX/DAY	30	5	\$375.00	10/29	10/30	2		M-TU	2
16			100P-200P PROGRAM : THE CHEW CON COM1 : 1X MAX/DAY	30	5	\$375.00	10/24	10/26	3		W-F	3
17			500P-530P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	4	\$1,200.00	10/29	10/30	2		M-TU	2
18			500P-530P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	4	\$1,200.00	10/24	10/26	3		W-F	3
19			530P-600P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	4	\$1,300.00	10/29	10/30	2		M-TU	2
20			530P-600P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	4	\$1,300.00	10/24	10/25	2		W-TH	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			600P-630P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30		\$1,500.00	10/29	10/30	2		M-TU	2
22			600P-630P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30		\$1,500.00	10/24	10/26	3		W-F	3
23			700P-730P PROGRAM : INSIDE EDITION CON COM1 : 1X MAX/DAY	30		\$1,600.00	10/29	10/30	2		M-TU	2
24			700P-730P PROGRAM : INSIDE EDITION CON COM1 : 1X MAX/DAY	30		\$1,600.00	10/24	10/26	3		W-F	3
25			730P-800P PROGRAM : ET CON COM1 : 1X MAX/DAY	30		\$1,600.00	10/29	10/30	2		M-TU	2
26			730P-800P PROGRAM : ET CON COM1 : 1X MAX/DAY	30		\$1,600.00	10/24	10/26	3		W-F	3
27			1100P-1135P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30		\$1,200.00	10/29	10/30	2		M-TU	2
28			1100P-1135P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30		\$1,200.00	10/24	10/26	3		W-F	3
29			530A-600A PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30		\$425.00	10/29	10/30	2		M-TU	2

Handwritten marks: 4, 4, 3, 3, 3, 3, 4, 4, 5

OCT22/12 21.21  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			530A-600A PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	5	\$425.00	10/24	10/26	3		W-F	3
31			700A-800A PROGRAM : NEWS	30	5	\$325.00	10/27	10/27	2		SAT	2
32			800A-900A PROGRAM : GMA SAT	30	4	\$625.00	10/27	10/27	2		SAT	2
33			700P-730P PROGRAM : NEWS	30	5	\$450.00	10/27	10/27	1		SAT	1
34			1130P-1200M PROGRAM : NEWS	30	4	\$1,100.00	10/27	10/27	1		SAT	1
35			700A-800A PROGRAM : NEWS	30	5	\$300.00	10/28	10/28	1		SUN	1
36			800A-900A PROGRAM : GMA SUN	30	3	\$800.00	10/28	10/28	1		SUN	1
37			900A-1000A PROGRAM : THIS WEEK	30	5	\$600.00	10/28	10/28	1		SUN	1
38			1200N-1230P PROGRAM : NEWS	30	5	\$275.00	10/28	10/28	2		SUN	2
39			600P-630P PROGRAM : NEWS	30	4	\$1,350.00	10/28	10/28	1		SUN	1
40			1111-1135P PROGRAM : NEWS	30	4	\$1,300.00	10/28	10/28	1		SUN	1



REP HEADLINE# 6390941  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT22/12 21.21  
 \*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			55875.00	NOV/12		32550.00						

CONTRACT TOTAL 88425.00  
 TOTAL SPOTS 97

MARKET TOTALS \$221,062 WSOC 40% WBTV 26% WCNC 23% WCCB 9% WJZY 2% WMYT 0% WAXN 0%  
 SVC- NSI  
 DEMOS- RA35+\*